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Press Release

The Elevator Show Dubai: Participant registration now open

From 16 to 18 September, the first edition of The Elevator Show Dubai (TES) will take place at the Dubai World Trade Centre. Registration for trade visitors is now open and available at www.elevatorshowdubai.com/en/.

Dubai – Over 80 renowned exhibitors from 13 countries will be at the first edition of The Elevator Show Dubai to present their products and services. The focus is on lift components. The new trade fair is primarily aimed at the markets in the fast-growing MENA region (Middle East and North Africa), but visitors are also expected from India, Turkey and Asia.

The Elevator Show Dubai is organised by AFAG Messen und Ausstellungen, the organiser of the world's leading trade fair interlift, together with the leading industry medium Elevator World. T.Bruce MacKinnon President of Elevator World: “Elevator World is thrilled to participate in The Elevator Show Dubai coming in September. We look forward to meeting many companies and supporting the industry in this region. We believe this event is needed to bring the MENA region a professionally organized event.”

Looking forward to the new industry trade fair

Numerous established companies in the industry are taking the opportunity to reach new markets with their products and services at The Elevator Show Dubai. Achim Hütter, Chairman of the VFA Interlift, is looking forward to the new event with great expectations: “We are delighted to be represented with a joint stand at the first The Elevator Show Dubai. This is an ideal opportunity for our members to reach new target regions in a targeted and focussed manner and acquire new customers in the MENA region. We see great potential and growth opportunities for our industry in these countries.”

Dipen Patel, Managing Director, ZIEHL-ABEGG Middle East FZE: “The Middle East elevator and escalator market is expected to witness

exceptional growth in the coming years considering the government initiatives to develop and transform the region with modern and futuristic cities to accommodate its exponentially growing population. This will translate into real estate boom for which the elevator industry will play an integral part in its development. ZIEHL-ABEGG offering world class premium high quality elevator gearless machine and inverters to the customers will be part of this journey.”

She Guoqin, the president of Huzhou CCPIT, said: "The Huzhou CCPIT has always taken it as its responsibility to promote the 'going global' of Huzhou elevator enterprises, continuously accumulating experience and optimizing services, striving to create a broader development platform for Huzhou elevator enterprises. On March 18 this year, together with our long-term partners, China Elevator Association, China Shippers' Association' and AFAG Messen und Ausstellungen, we co-hosted the Dubai International Elevator Exhibition Roadshow in Huzhou, introducing the development opportunities of the Middle East market to Huzhou elevator enterprises, providing a new platform for Huzhou enterprises to go global. "

The board of the Italian association ANICA also welcomes the new trade fair in Dubai: “It is with pleasure that we announce the presence of ANICA (the Italian association that brings together elevator components) at the Dubai Lift Show event which will take place in September at the Dubai World Trade Center. The event marks an important moment to raise awareness of the excellence of associated Italian elevator component manufacturers in an area that is strategically fundamental for the elevator business, and this is why some of the associated companies have decided to attend as exhibitors. Dubai, one of the most cosmopolitan and commercially vibrant cities in the world, is the perfect stage to meet potential customers and business partners from all over the world.”

Current information is available at www.elevatorshowdubai.com

Press Contact:

AFAG Messen und Ausstellungen GmbH

Corporate Communications

Phone: +49 (0)911/98833-345

press@elevatorshowdubai.com

www.elevatorshowdubai.com