

Press Release

## The Elevator Show Dubai Exceeds Expectations

The first edition of The Elevator Show Dubai TES will take place on September 16-18 in Za'abeel Hall 6 of the Dubai World Trade Centre DWTC. The new lift trade fair is fully booked on the exhibitor side.

<u>DUBAI, U.A.E.</u> – The Elevator Show Dubai TES is organised by AFAG Messen und Ausstellungen, organiser of the world's leading trade fair, interlift, together with leading industry publisher Elevator World Inc. AFAG managing directors Henning and Thilo Könicke are pleased with the new fair's development: "We are delighted the industry has already shown great interest in and commitment to the new trade fair format prior to the new event. The aim of The Elevator Show Dubai TES is to create a platform for the fast-growing MENA (Middle East and North Africa) region, as well as for visitors from India, Türkiye and Asia."

More than 100 exhibitors from 14 countries, including China, Türkiye, Italy, India and Germany, will be presenting their products and services to the lift industry at the new industry platform in Dubai. Janne Piiroinen, head of Sales, Wittur Project Business Division, is preparing for The Elevator Show Dubai TES: "I am excited to announce Wittur's participation in the upcoming Dubai Elevator Show. At the exhibition, Wittur will showcase its latest advancements in elevator component technology. Wittur is committed to providing innovative and high-quality elevator components that meet the needs of the ever-growing construction industry in the Middle East."

Javier Gonzalez Ratón, Middle East export manager of Orona, will also be present in Dubai: "Orona is excited to announce its participation with the 'Orona Next' platform at The Elevator Show TES in Dubai, the new leading trade fair for the lifting industry in the Middle East."

Christian Dressler, CEO of Meiller, sees The Elevator Show Dubai TES as an opportunity to reach worldwide customers: "Meiller is proud to present its latest innovations in the field of modernization for car and landing doors, along with our glass door portfolio featuring our newest

digital door technology. We are eagerly anticipating our participation in The Elevator Show Dubai TES and looking forward to networking with industry professionals from across the globe."

The Elevator Show Dubai TES takes place on September 16-18 in Za'abeel Hall 6 of the Dubai World Trade Centre (DWTC). It is necessary for visitors to register in advance at <u>elevatorshowdubai.com</u>.

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