

August 2024

News

**The exhibitors at The Elevator Show Dubai:  
Products, News and Company Portraits**

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Alberto Sassi

## **The energy of your elevator is in the right hands**

**Alberto Sassi S.p.A.: Experience at the service of innovation in the elevator world for over 78 years and SMS Srl: The excellence of electronics for elevators will be present in Dubai**

The experience of the Sassi Holding Group, combined with constant research and development, translates into cutting-edge solutions for the elevator world to be presented at the TES in Dubai. With the synergy that distinguishes us, we can simplify choices and offer a package of high-quality and Made in Italy products; from the beating heart of the elevator, the gearless or geared machine, to the sophisticated control panels, from the stylish Operating Panel (LOP/COP) with full color easy mode display, up to the entire wiring necessary to guarantee safety, functionality and hassle-free installation of each elevator system.



***We are waiting for you at Stand 2001 Za'abeel Hall 6***

AMZONE International

Amzone International is a leading provider of components, technical services and integrated solutions for the vertical transportation markets in the Middle East, India, and Africa. Headquartered in the UAE with additional distribution centers in India, our elevator offerings include wire ropes, traveling cable, compensation chain, roller guides, spirators, oil buffers, rope lubricators, sheaves, drives, and gearless machines. Our escalator and moving walk solutions include rubber and TPU handrails, steps and pallets, step chains, rollers, skirt brushes, etc. We work closely with OEMs and independent service companies to enhance safety, optimize performance, and minimize service disruptions. We stock all the aforementioned range of replacement components for immediate delivery. Amzone is proud to partner with leading global brands including Draka EHC (Prysmian Group), Kiswire, Apson, ELSCO, Oleo, Bestomech, SmarTork, and AmJack. For more information, please visit [www.amzoneinternational.com](http://www.amzoneinternational.com).

***We are waiting for you at Stand 2011 Za'abeel Hall 6***

Anica

**Come visit the Anica Lift booth at the Elevator Show Dubai and discover why Italy is a world leader in the production of elevator components.**

From September 16 to 18, 2024, the association of the main Italian manufacturers of elevator components will showcase the best of Made in Italy technology and innovation to the world.

Participation in the Elevator Show Dubai will help strengthen the brand of Anica Lift and will be an important showcase for the association and its member companies, to expand their presence in the Middle East market, which is experiencing strong growth and has enormous potential for development.

Anica is the Italian association of elevator component manufacturers that will allow its member companies present at TES to get in touch with the main operators in the sector and present them with the latest innovations and technologies in the field of elevators. The objective is to promote Made in Italy and the excellence of the elevator component companies associated with Anica and to demonstrate the ability of Italian companies to compete on a global level in a highly specialized sector characterized by high quality standards, cutting-edge design and attention to technological innovation.

**We are waiting for you at Stand 2022 Za'abeel Hall 6**



**Atwell International**



A UK company, specialising in the supply of VG Safety Products™ and associated lift components. Through product development and strong supplier relationships the company has progressed to offer the extensive range of lift products available today, from its purpose-built facilities in Worcester, United Kingdom.

**We are waiting for you at Stand 2026 Za'abeel Hall 6**

**CANNY**

CANNY was set up in 1997 and now it is exporting to more than 100 countries. CANNY has obtained European CE certification, Russian EAC certification, and German TUV certification. It has been included in the "Top 10 Global Elevator Manufacturers" for

seven consecutive years. It is the First Listed Enterprise in Chinese elevator industry since 2010.



**We are waiting for you at Stand 1045 Za'abeel Hall 6**

## CMAlifts

CMAlifts, an Italian-based leading manufacturer of homelifts, passenger lifts and goods lifts, is pleased to announce that it will be exhibiting at The Elevator Show - Dubai, and will be pleased to welcome you to **HALL 6 - STAND 2019** to show you novelties of the year.

Come and discover more about the products offered by CMAlifts - Italy and all commercial novelties directly on [www.cmalifts.com](http://www.cmalifts.com).

CMAlifts leaders in Made-in-Italy elevators.



**We are waiting for you at Stand 2019 Za'abeel Hall 6**

## EMLAK KONUT ASANSÖR

### ABOUT

EKA Elevator is a subsidiary of “Emlak Konut REIC” which founded in 1953 and has introduced many industry practices and innovations while leading Turkiye’s urbanization efforts.

EKA has a/an

- facility on 70,000 m<sup>2</sup> land which a capacity to produce 5,000 complete elevators per year in different segments.
- industry 4.0 technology,
- R&D Center certified by the Ministry of Industry and Technology of Turkiye.
- test tower which has 4 elevator shafts,
- ERP software,
- manufacturing as per EN Codes.

As EKA, we deliver tailor-made but economical solutions with products that offer comfort, safety and energy efficiency.

## **PRODUCTION**

Built with a high-tech and fully automated robotic infrastructure, our production facility enables us to produce the right and optimal solutions to meet our customers' expectations, with the contributions of our business partners who are experts in their fields.

## **SUSTAINABILITY**

At Emlak Konut Elevator, we consider the use of renewable energy sources in all our production and consumption activities an indispensable requirement of respect for environment and future.

We take responsibility for our tomorrow by contributing to a sustainable future with green production motto.

## **OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT**

We know that our ability to successfully run our business depends on high occupational health and safety performance and that the welfare, health and safety of our employees are critical for continuity.

We offer high quality products for your prestigious projects with our smart, reliable and fast-access vertical and horizontal transportation systems. Contact EKA for high-tech and high-quality solutions for your project needs.



***We are waiting for you at Stand 1027 Za'abeel Hall 6***

## **ELGO BATSCALE**

The safest, most reliable transportation system in the world is the elevator!  
ELGO Batscale AG is proud to play its part in making sure that elevators remain the safest transportation system in the world, now and in the future!

We're the market leader in shaft information! At ELGO Batscale AG, we are committed to ensuring the safety and reliability of elevator systems. That's why we develop and produce SIL3-certified sensor systems! More than 950,000 elevator systems worldwide have been equipped with our shaft information systems!

Introducing the new Limax Compact series, featuring the Limax1CP (small) and Limax2CP (big). The elevator cabins are equipped with our Limax sensors and travel along a magnetic tape that is fixed in the elevator shaft. Every moment of the elevator's



journey, its position, speed and other safety functions are monitored to ensure an unparalleled user experience! The days of unintended car movement while doors are open and overspeed during travel are long gone. Thanks to the ELGO Group's magnetic tape technology, developed and produced at ELGO Batscale AG in Liechtenstein, elevator systems worldwide are safer and more reliable than ever!



***We are waiting for you at Stand 2039 Za'abeel Hall 6***

### EMAK Elevator

EMAK Elevator, a leading elevator company since 1971, specializes in designing and manufacturing high-quality elevator systems: MRL, MRA & HYD.

Our product range is diverse and includes a variety of full elevator packages:

- Passenger Elevator
- Panoramic Elevator
- Cargo /Freight /Service Elevator
- Hospital Elevator
- Car Elevator
- Firefighter Elevator
- Dumbwaiter
- Through-floor Lift



***We are also excited to introduce our latest product, the EMAK MINI (Through-floor Lift), at stand No: 2012 in Za'abeel Hall 6.***

### Fenac Teknoloji

We are Fenac Teknoloji, a leading provider of advanced encoder technologies, dedicated to enhancing the performance and reliability of elevator systems worldwide. With over 20 years of experience in the industry, we pride ourselves on delivering innovative solutions tailored to meet the evolving needs of our customers.

At The Elevator Show Dubai 2024, we are excited to present our latest product lineup, featuring:

- Geared Motor Encoder: Our high-precision encoder is designed for maximum accuracy and durability, ideal for modern elevator systems.
- Gearless Motor Encoder: Engineered for seamless integration and enhanced safety features, this encoder ensures optimal performance in various applications.
- Elevator Door Detectors: Ensuring safety and reliability, our advanced photocell door detectors are designed to provide precise detection and enhanced security for elevator doors.

Our commitment to quality and innovation sets us apart in the industry. Visit our booth to explore how our state-of-the-art encoders can elevate your elevator projects. Don't miss this opportunity to engage with our experts and discover the future of elevator technology.

Stay connected with us on LinkedIn for more updates and insights!

***We are waiting for you at Stand 2014 Za'abeel Hall 6***

### [Foshan AMM International](#)

FOSHAN AMM INTERNATIONAL CO.,LTD was established in 2009. Our mainly production are stainless steel sheets and elevator spare parts. In the past fifteen years, we constantly focus on export large quantity of elevator items to all over the world. We have great advantage in stainless steel product, elevator door, guide shoes, pulley and fastener and some electrical contractors, We also cooperate long-term and stable partnerships with our customers, provide customers with best service to achieve WIN-WIN business relationship.

***We are waiting for you at Stand 1051 Za'abeel Hall 6***

### [Gerson Elevator](#)

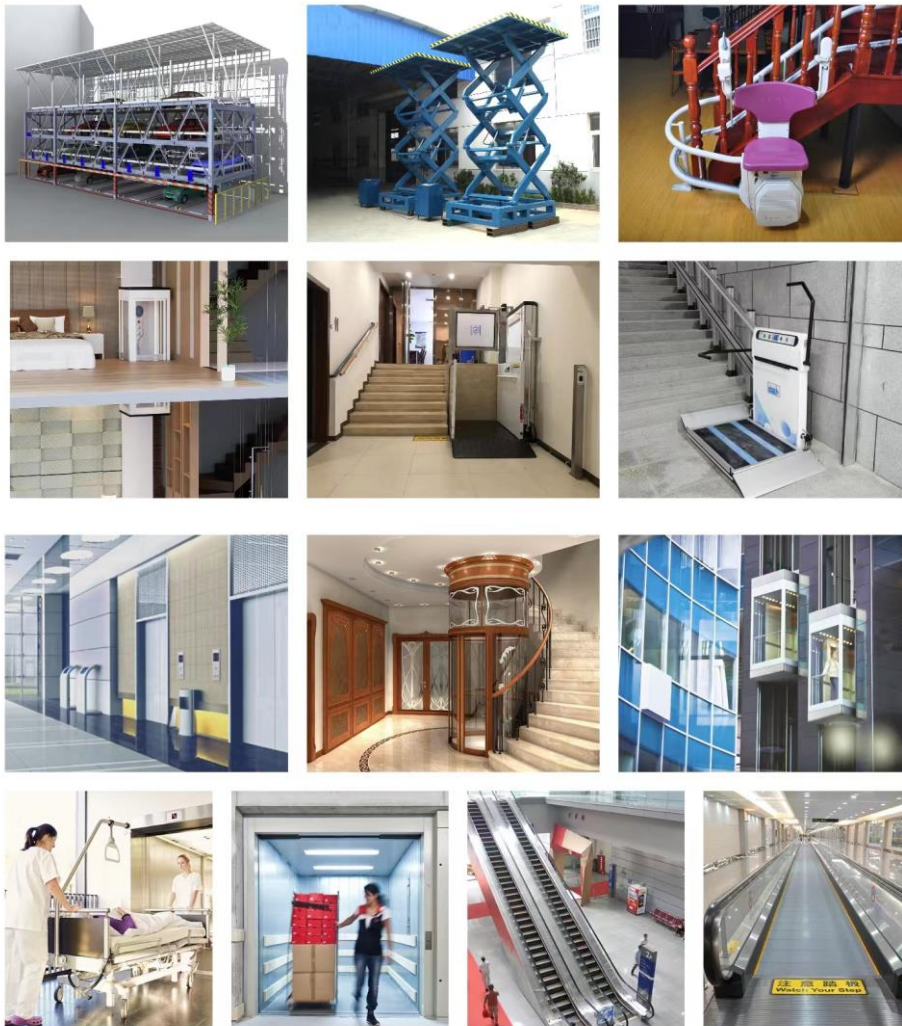
GERSON Elevator is a professional and comprehensive elevator manufacturer that contains elevator & escalator research, development, design, manufacture, sales, installation and maintenance. GERSON covers an area of 28,000 square meters. Owns manufacturing center, R&D center, customer service center, as well as an elevator testing tower with a height of 108 meters, running speed up to 4.0m/s. Which is a largest-scale and global market-oriented manufacturing enterprise for elevators and escalators. Has formed an annual production capacity of more than 10,000 elevators. GERSON products cover passenger elevator, panoramic elevator, bed elevator, home elevator, freight elevator, car elevator, escalator, moving walk, etc.



**We are waiting for you at Stand 1049 Za'abeel Hall 6**

### Huzhou Yide Elevator

We HUZHOU YIDE ELEVATOR CO., LTD is located at Huzhou china. We are a professional export agent for EMERSON elevator, GOLRI parking equipment, KEXUN scissor hydraulic lifting platform, MACHINE stair lift and etc. Our company has an experienced sales and after-sales service team who owns a very high reputation in agents and clients. In the future, we will continue to provide more high-quality products, in order to requite clients.



**We are waiting for you at Stand 2042 Za'abeel Hall 6**



## ILION

ILION specializes in innovative solutions for the modern elevator world. Our primary focus is on creating a touchless elevator system designed to enhance convenience and safety in buildings of all types.

Airtact provides a touchless alternative to conventional elevator buttons, minimizing the risk of cross-contamination and ensuring a heightened level of hygiene for building occupants. With its sleek and modern design, Airtact integrates into any elevator system, making it an ideal choice for both new installations and retrofitting existing ones.



***We are waiting for you at Stand 2010 Za'abeel Hall 6***

## MAS Industries

Meet MAS Industries Pvt. Ltd., India's largest manufacturer and exporter of elevator components, at The Elevator Show Dubai.

We will be showcasing our wide range of quality products, including trending COP-LOP's, top-selling mechanical and safety components, as well as our stunning glass elevator - the centrepiece of our exhibit.

Visit us to explore innovative solutions that redefine elevator technology.

***We are waiting for you at Stand 1026 Za'abeel Hall 6***

## Neshat Trading

Arian Asansor is one of the largest manufacturers of elevator control systems in Middle East, producing over thirty thousand control panels and numerous elevator packages annually. Renowned as a high-quality brand with excellent services in Iran, the company's success is rooted not only in its quality and service but also in a strong R&D team that continuously offers modern products by incorporating innovation and the latest technologies.

***We are waiting for you at Stand 2052 Za'abeel Hall 6***

## Ningbo Aodepu Elevator Components

Ningbo Aodepu Elevator Components Co., Ltd. was established in 2003, is a professional engaged in elevator safety parts research and development, design, manufacturing and sales service enterprises. Aodepu company elevator safety components cover various standard accessories such as overspeed governor, safety gear, buffer, wire rope brake device, cabin accidental movement protection device, tension device, lifting mechanism linkage system, guide shoe, oil cups, and other conventional elevator accessories.

So far, the company with high quality price ratio, efficient and thoughtful after-sales service, has been widely used by many domestic and overseas customers.



***We are waiting for you at Stand 2035 Za'abeel Hall 6***

## Ningbo XINDA Group

Ningbo Hosting Elevator is a wholly-owned subsidiary company of Xinda Group. Xinda Group established in 1972 and covers an area of 200000 square meters. It has more than 1300 employees. Relying on the advantages of Xinda Group, Hosting Elevator has mastered the core competitiveness of elevator and has become an important force in elevator industry. The company integrates R&D, manufacturing, sales, installation, maintenance and modernization, the core components are fully manufactured independently, specializing in the production of all kinds of passenger elevators, cargo elevators, escalators, moving walks and so on.

***We are waiting for you at Stand 1025 Za'abeel Hall 6***

## Orona

Orona, Europe's fifth-largest provider of vertical mobility solutions for people, will attend Elevator Show Dubai 2024. Orona will present the latest advancements of Orona Next, its platform offering products and services tailored to all market segments. These solutions encompass cutting-edge elevator technologies designed to enhance the user experience. The solutions and services platform also includes tools such as the lift cabin configurator, Orona Ambiences, enabling customers to customize the cabin's aesthetics to their preferences. All Orona lifts are designed and manufactured entirely in Europe, leveraging the continent's largest production capacity.



***We are waiting for you at Stand 1032 Za'abeel Hall 6***

### Shandong Fujizy Elevator

Hello everyone. We are Shandong FUJIZY Elevator Co.,Ltd, China. We are delighted to meet you in the beautiful city of Dubai. We are the largest elevator and escalator manufacturer in northern China, our main products are passenger elevators, cargo elevators, hospital elevators, panoramic elevators, home elevators, escalators and moving walks. So far our elevators and escalators have been exported to more than 70 countries. Waiting for you at booth 1046 in Hall 6.

***We are waiting for you at Stand 1046 Za'abeel Hall 6***

### SJEC Corporation

SJEC Group was founded in year 1992, which is a comprehensive multinational group enterprise, based on multiple industries and focus on providing integrated and intelligent solution to demanding side with its integration of vibrant productivity. SJEC group is a Multinational enterprise which covers multi-field, such as automation, new energy and AI, with its products in elevator, escalator, servo motor, auto-door system, precision die-casting and intelligent housing, 5G communication, car components and intelligent HCI.



***We are waiting for you at Stand 1040 Za'abeel Hall 6***

### SUXUN Elevator

Suxun Elevator Co., Ltd. draw on other elevator brand, focusing on environmentally friendly, humanized product design concepts, pursuing excellent service management methods, leaning production quality control system.

As a professional elevator and escalator manufacturer, Suxun Elevator carried out cross-border cooperation with European professional elevator manufacturers. Our company invests a total of 390 million yuan (registered capital: 36 million US dollars), covering an area of 133,200 square meters and divided into two developing periods.

Our products cover a wide range of categories, including passenger elevators, fire elevators, sightseeing elevators, hospital elevators, freight elevators, villa elevators, dumbwaiter elevator, escalators and moving walkways.



***We are waiting for you at Stand 1044 Za'abeel Hall 6***

**Tectronics Engineers**

We are Tectronics Engineers based in India, specializing in gearless elevator machines with capacities from 300 kg to 3000 kg. Our line-up includes home series, RTG series, TG series, belt-driven machines, and over-speed governor models. With state-of-the-art manufacturing and testing facilities, we ensure the highest quality standards. We are now pleased to offer our Advanced technological products to customers worldwide. We're excited to announce our participation in the Elevator Show in Dubai, following the positive response at Interlift 2023 in Germany. Our goal is to foster long-term, mutually beneficial relationships, ensuring a Win-Win Situation with our valued clients.





***We are waiting for you at Stand 1020 Za'abeel Hall 6***

## The Peelle Company

### **Freight Elevator Doors**

The Peelle Company is the most experience global provider of vertical slide freight elevator doors. Peelle is a north American manufacture incorporated in 1905, Peelle doors can be found on every continent.

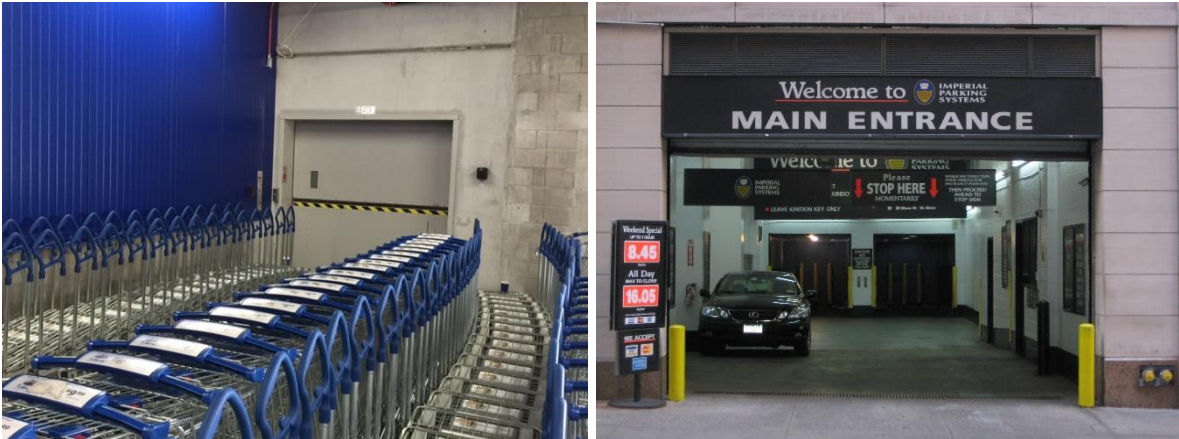
Vertical slide doors have proven unique advantages for the building owner and elevator contractor:

- Require less valuable hoistway space, only 13" (330 mm) on either side; the hoistway space saved can be used for retail, living space, parking, manufacturing, etc.
- Absorb abuse from freight handlers; consider the risk associated with loading pallets by hand trucks and forklifts.
- Don't require special or expensive finishes and can be repainted in the field; a durable scratch resistant Powder Coat finish is factory standard.
- Last the life of the building with no major modernization if properly maintained.
- Firefighters service, Auto stay-open and Auto stay-closed features.
- High temperature rating
- Designed for incidental impact = utilize heavier gauge materials and robust operating equipment to withstand the rigors of commercial/industrial applications
- No sills to bind door panels when bowed or when debris is present.
- Interlocks are located inside the hoistway on the door rail not the door panel.

Horizontally sliding door systems are subject to impact by pallets and oversized goods during the loading process. Statistics show that up to 80% of elevator shutdowns are hoistway door related. When a passenger or service elevator is used for freight, shutdowns are inevitable. Specifications for parking garages, museums, airports, retail chains etc. should include vertical sliding doors, because there is no better solution for commercial/industrial applications.

Peelle vertical sliding doors are certified to meet the fire protections requirements of fire authorities on an international level, UL10B, CAN S104, EN81-58. The door design and critical door safety devices such as door interlocks are also certified to international standards AMSE A17.1 /B44- 2013 and EN81 the European Elevator Safety Standard.

Peelle vertical sliding doors are considered a positive investment considering the longevity of the Peelle door system and low maintenance attributes in comparison with horizontal passenger door alternatives. For commercial/industrial applications where passenger use is not required there is no better solution than Peelle.



***We are waiting for you at Stand 1017 Za’abeel Hall 6***

**WEG Automation Europe**

**WEG elevates lift safety and sustainability at the Elevator Show  
WEG will showcase its expanded ADL500 drive range with enhanced communication capability**

The ADL500 drive range from WEG comprises the flagship product ADL550. This variable speed drive (VSD) introduces pioneering functionalities like Safe Torque Off SIL3, Safe Brake Test (SBT), and the Safe Brake Control (SBC – SIL3) with EBC500 accessory. These features enable the control and monitoring of motor brake status to avoid any unintentional movement.

The ADL550 also ensures precise floor levelling even in the most demanding environments and comes with energy-saving features including Active Front End Power Supply unit, stand-by function and energy peak shaving.

Seamless communication is another strong point. The dedicated WEG Liftouch free application for Android, IOS, and Windows platforms allows operations like start-up, monitoring, tuning and alarm check either on site, via Wi-Fi, or remotely via WEG Drives RMS (Remote Management System).

**To learn more about the ADL500 range for lifts, visit the website and visit WEG’s stand 1010 in Za’abeel Hall 6 at the Elevator Show.**

## WITTUR

WITTUR, one of the world's leading independent elevator components manufacturers, brings its latest technologies to The Elevator Show.

Wittur will showcase Wittur ElevatorSense®, the digital companion for the field operations of elevator installers. Wittur ElevatorSense® is a smart hardware-software platform that offers multiple products in one to collect data from all door components, analyze them in the cloud with state-of-the-art algorithms developed from Wittur's long-time experience and give you precise and timely information.

Wittur ElevatorSense® is the only digital solution in the market to spot any elevator door installation potential issues and give you precise step-by-step instructions to solve them.

It also can monitor elevator operations in real time and plan service interventions based on real data. This helps installation companies to increase the service level to their customers by reducing elevator downtime.

Moreover, Wittur is going to demonstrate its range of components and solutions for the vertical transportation industry: HYDRA, the flexible elevator door solution, the wide range of elevator doors for any application, Wittur safety gears and gearless drives, mechanical packages incorporating Wittur components and Wittur ready-to-install complete elevators.

Wittur is also going to present new smart label technologies to validate original Wittur components right from a smartphone, to make sure you are getting the original Wittur components and spare parts quality and durability in your elevators.

Wittur is committed to providing innovative and high-quality elevator components that meet the needs of the ever-growing construction industry in the Middle East.



**Will you be there? Register now for free!**

[https://lnkd.in/e9\\_8JUbT](https://lnkd.in/e9_8JUbT)

**September 16 - 18, 2024**

Dubai World Trade Centre, Za'abeel Hall 6

***We are waiting for you at Stand 1048 Za'abeel Hall 6***

## Wuxi Universal Steel Rope Co

Our company has 50 years' experience in steel wire rope researching, developing and manufacturing. Universal rope is enjoying high prestige among customers all over the world for reliable quality, prompt delivery and considerate service.

Our products are separated into 15 major series and more than 300 specifications, widely applied in many fields, such as elevator, tower crane, truck crane, baskets, auto and so on. For further information please visit our website: [www.urope.com.cn](http://www.urope.com.cn)

***We are waiting for you at Stand 1050 Za'abeel Hall 6***

## Ziehl Abegg Middle East

A German origin company ZIEHL-ABEGG, we are closer to the customers in the Middle East providing sales, modernization solutions and after-sales support from our regional office based in Dubai. ZIEHL-ABEGG will display its latest products from Drive Technology at The Elevator Show while having engaging discussions.

ZIEHL-ABEGG's Drive Technology offers decisive advantages for elevator manufacturers because we offer motors and control technology from a single source. Maximum compatibility and connectivity as well as perfect coordination of the control technology with the drive are the highest benefits of our product range.

Elevator technology from ZIEHL-ABEGG moves people all over the world - whether apartments, offices, hotels or other commercial buildings providing maximum reliability, safety and riding comfort. Modern elevator technology from ZIEHL-ABEGG offers significant advantages for elevator manufacturers because the motors can be designed exactly to meet specific requirements - whether in a new building or when modernizing existing systems. This results in permanent cost savings due to the high efficiency during operation. Furthermore, we focus on providing environmentally friendly products without compromising on performance, reliability, or safety.

The SM200 machine series from our ZAtop range is our fastest-selling model which provides a wide range of selection options for our customers suitable for regional requirements. ZAtop's permanent magnet gearless drive for traction sheave rope elevators are compact in design and ideal for elevators with and without a machine room. The ZAtop series stands for high energy efficiency and low-noise operation.

Our ZAdyn frequency inverter series is developed exclusively for elevator technology, whereby you can control the speed of your elevator drives conveniently and precisely. Due to the different housing designs and the consistently compact design, they are ideally suited for both control cabinet and wall mounting in the machine room or elevator shaft. Designed to commence operation quickly and easily with the software developed especially for elevator technology.

The new ZAtop SM190.11B & SM190.15B gearless elevator compact machines are designed especially for application in tight elevator hoist way. For example, ideal for Villa elevators having limited hoist way space.



Come visit our booth for a discussion about our full range of elevator gearless machines and frequency inverters solutions.

Hall no. 6  
Booth no. 2043

**Trade Fair - Our product highlights**



ZAtop – SM200.15D



SM190-.11B



ZAdynpro



ZAdyn4C

***We are waiting for you at Stand 2043 Za'abeel Hall 6***